NOW'S YOUR CHANCE

NEWTON SOUTH HIGH SCHOOL 2013 REGULUS YEARBOOK

It's amazing how quickly they grow up...

The Regulus staff at NSHS is now accepting orders for personal ads in the 2013 yearbook, so it's time to choose photos and start working on your message of congratulations, pride and love.

You can purchase your space two ways!

1 - Online

Visit www.yearbookordercenter.com, enter order #4560, and choose "Buy A Yearbook, Ad" to pay for your ad. You'll then receive access to a design site that will let you build and submit your ad directly to us over the web!

2 - By Mail

Follow the directions on the next pages of this form. Fill out this form and send your complete ad content and payment to us at the high school, Attn: Ms. Jennifer Braman, Year-

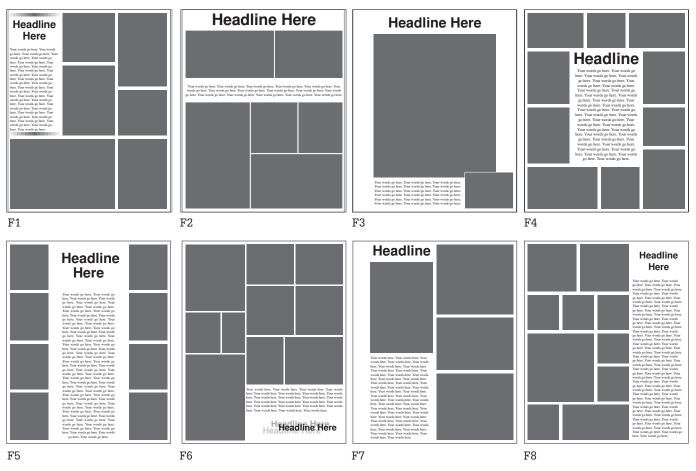
Don't miss out on this NSHS senior tradition! DEADLINE for submission is December 15!

- If you miss this deadline, the Regulus staff cannot guarantee space for your message.
- Please don't send us partial materials. Send us your ad only with ALL photos, text and payment.
- Lastly, please don't email us your ad (or parts of it). We want your ad to be perfect, and we are able to keep organized best when completed materials are sent to us the old-fashioned way!

If you are designing your ad on our website, you do NOT need to do anything on these 2 pages! Read carefully below to submit your ad BY MAIL! First, choose your size and design below!

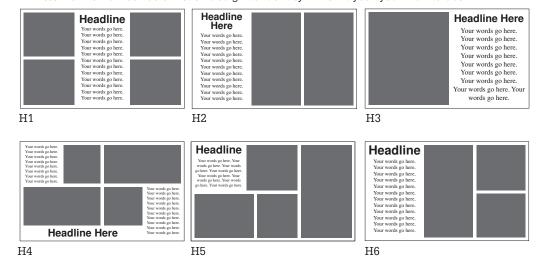
Full Page Ads

- Approximate dimensions: 8 1/2" wide x 11" high
- · Refer to the number below each design to identify which layout you wish to use



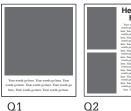
Half Page Ads

- Approximate dimensions: 8 1/2" wide x 5" high
- · Refer to the number below each design to identify which layout you wish to use



Quarter Page Ads

- Approximate dimensions: 4" wide x 5" high
- Refer to the number below each design to identify which layout you wish to use













Eighth Page Ads

Approximate dimensions: 4" wide x 2.5" high



Deadline for Purchase - December 15, 2012

Instructions for Submitting Ad To Us By Mail:

1: Select your desired ad size, then choose the design number within that size that you would like for your student's ad.

Photos

- 2: Each ad contains a number of photos; supply enough pictures to fill the photo blocks in the ad you chose. If you include extra pictures, our staff will decide which one(s) to exclude without notifying you. Notice that vertical photo blocks require "up and down" images and horizontal photo blocks require "left to right" images.
- 3: Our staff will place the photos attractively; you may also include instructions for us if you want your photos to be placed in specific boxes on the design you've chosen.
- 4. Please don't send us irreplaceable original photos. Instead, please send us quality copies from CVS or a place like this. If you're sending digital images, please send JPG or PDF files only! Please do NOT send in Word, PowerPoint, or Publisher files, as these do not work for professional printing.

6: If you wish to build your own digital collage for your ad, you may do so using PhotoShop. Again, we emphasize that Word, PowerPoint, and Publisher are not professional programs and we cannot use these files. Your own design must be build at 300dpi to the specified size. If you do not know what this sentence means, do not try to build your own ad! Let us do it for you!!!

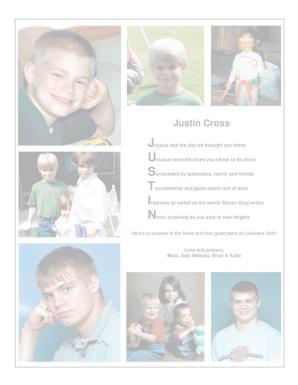
Text

- 7: Please type on a separate sheet and attach it to the order form.
- 8: We will choose a font/typeface for the copy when we design your ad. We will correct grammar, punctuation and spelling errors unless otherwise instructed
- 9: Take into account the size of your ad when writing your message to your student. A large quantity of text in any ad will end up being set in small type which may not be easy to read.
- Please don't send us a partial ad and tell us more photos are coming late - it's very hard for us to track details like this.
- We do NOT accept or reserve ads by email. NO EXCEPTIONS! Again, we do this to keep as organized as possible.
- Fill out information below and return with your content & payment!

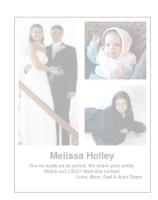
Please send this form, payment, photos & text to us at the high school!

Parent/Purchaser's Name	
Student's Name	
Parent's Email Address	Daytime Phone
Indicate Your S	ize, Color & Design
Full: Color: \$350	Design: F1 F2 F3 F4 F5 F6 F7 F8
Half: Color: \$210	Design: H1 H2 H3 H4 H5 H6
Quarter: Color: \$140	Design: \square Q1 \square Q2 \square Q3 \square Q4 \square Q5 \square Q6
Eighth: Color: \$75	Design: E1 E2 E3
Check payable to Nev	vton South High School Amount enclosed:

* Check inside for ad styles and color options



YOUR OPPORTUNITY TO SHOW THEM HOW PROUD YOU ARE IS HERE!





NOW'S YOUR CHANCE

Newton South High School Regulus Yearbook 140 Brandeis Rd. Newton Centre, MA 02459