

# Newton Music Ambassadors Scholarship Fund

The **Newton Music Ambassadors Scholarship Fund (NMA SF)** was established in 2016 by the music departments of both Newton North and Newton South High Schools to support students in pursuit of music enrichment opportunities. NMA SF was founded with the commitment of ensuring equal access for NPS high school students to a broad spectrum of educational opportunities in music.

## Our mission

We believe there are numerous opportunities for enrichment in music beyond the classroom. Inherent in the pursuit of music are opportunities for musical collaboration, mentorship, travel and participation in real life performance experiences.

The **NMA SF** supports students who lack the financial means to take advantage of these opportunities. Your donation would provide Newton students the opportunity to develop their skills and understanding of music through such opportunities.

An equally important aspect of our mission is to position Newton students as music ambassadors, and to positively impact the world around them through music. Your contribution will help us achieve both these goals, benefiting Newton students in need as well as enriching the musical journey for all.

## How does NMA SF support our students?

**NMA SF** provides financial assistance to music students from both Newton High Schools, helping to fund:

- Music Travel and Off-Site Performances
- Music Exchanges
- Private Music Lessons
- Summer Music Camps

## 2019 Benefit Concert

**Friday, November 22**

American Legion Post 440  
295 California Street, Newton  
7:00pm - 10:00pm

To help us meet our fundraising goals, we are holding a **gala benefit concert** featuring ensembles from both award-winning Newton North and Newton South jazz programs. Be prepared for an evening of outstanding music! The money raised will benefit scholarship funds for students needing financial assistance to access musical enrichment opportunities.

Tickets cost \$25 for adults and \$10 for students, and will be available for sale online or at the door.

In addition, we will be producing a special, glossy **NMA 2019-2020 Program Book** for distribution at the benefit concert and other concerts through the year at both schools, with advertising and messages of support from families, local businesses and community friends.

**Your participation is greatly appreciated! Thank you for providing the gift of music education.**



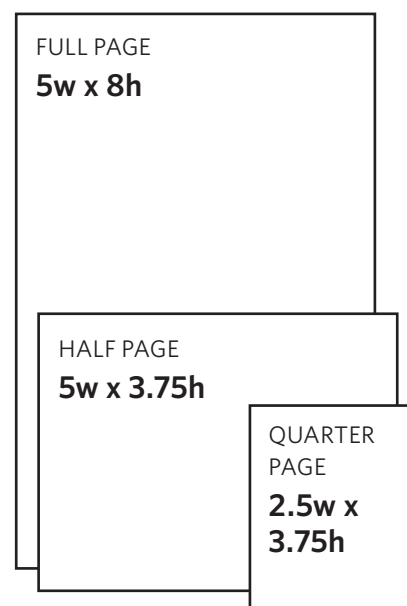
*Newton jazz students performing in NOLA, April 2019*

# Program Book Advertising and Sponsorship

## 2019-2020 AUDIENCE DEMOGRAPHICS

- Newton Music Ambassadors are students from both Newton North and Newton South High Schools
- Newton Music Ambassadors concerts reach almost 4,000 audience members a year
- The ad book will be featured at 16 concerts for 2019-2020

November 22, 2019	Benefit Concert	
January 2020	Composers Concert	NSHS
January 2020	Winter Jazz Night	NNHS
January 2020	Winterfest	NSHS
January 2020	Choirfest	NSHS
January 2020	Winterfest I & II	NNHS
April 2020	Spring Concert	NSHS
April 2020	Jazz Night	NSHS
April 2020	Springfest I	NNHS
April 2020	Springfest II	NNHS
May 2020	Pops Concert	NNHS
May 2020	Pops Concert	NSHS
November 2020	Empty Bowls	NSHS
November 2020	Harvestfest I	NNHS
November 2020	Harvestfest II	NNHS



## SPONSORSHIP LEVELS

Show your support by becoming a Sponsor. All sponsors will be listed on a special page in the program book.

<b>Maestro</b>	\$1000
<b>Concert Master</b>	\$500
<b>Sponsor</b>	\$250
<b>Patron</b>	\$100
<b>Friend</b>	\$50

*All sponsorships are tax-deductible  
046-001-404*

## BUSINESS AD PRICING

Submission	Ad Size	Cost
Back Cover (Color)	5 x 8 in	\$1000
Inside Front Cover	5 x 8 in	\$750
Full Page	5 x 8 in	\$500
1/2 Page	5 x 3.75 in	\$300
1/4 Page	2.5 x 3.75 in	\$150

## ARTWORK SUBMISSIONS

All ads are B&W, except the back cover. Artwork should be submitted as high resolution (300ppi) jpg or PDF files to: [newtonmusicambassadors@gmail.com](mailto:newtonmusicambassadors@gmail.com). Please email if you have any questions.

Please make checks payable to **City of Newton**, and mail, along with the form on the next page, to the payment address provided. Thank you for your support!!

NAME (Name listed as you would like to be listed in our donor listings)

ADDRESS

BILLING ADDRESS (if different from address above)

CONTACT PERSON

CONTACT PERSON E-MAIL

PHONE

ARTWORK CONTACT (If different than contact person)

ARTWORK CONTACT E-MAIL

PHONE

### Submission | Payment | Questions

Artwork for ads should be submitted in high resolution (300ppi) JPG or PDF format to:

[newtonmusicambassadors@gmail.com](mailto:newtonmusicambassadors@gmail.com)

Please make checks payable to: **City of Newton**

### Payment Address

Newton Music Ambassadors  
Newton South High School  
140 Brandeis Road  
Newton Centre, MA 02459

**Deadline for submissions: November 4, 2019**

*Thank you so much for your support!*

#### SOLICITED BY

NAME \_\_\_\_\_

EMAIL \_\_\_\_\_

### BUSINESS ADS

Submission	Ad Size	Cost
<input type="checkbox"/> Back Cover (Color)	5 x 8 in	\$1000
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### SPONSORSHIPS

Submission	Cost
<input type="checkbox"/> Maestro	\$1000
<input type="checkbox"/> Concert Master	\$500
<input type="checkbox"/> Sponsor	\$250
<input type="checkbox"/> Patron	\$100
<input type="checkbox"/> Friend	\$50

What name would you like listed?

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### MESSAGES

If you would like us to create an ad for you with a message of support, please write your message here or email it to [newtonmusicambassadors@gmail.com](mailto:newtonmusicambassadors@gmail.com), along with any instructions and images you would like to include:

All sponsorships are tax-deductible 046-001-404