

THE LION'S ROAR
VOLUME 39



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THE LION'S ROAR

The Lion's Roar is Newton South High School's student newspaper, reaching more than 4,000 students, faculty and family members of the South community every month. Over the years, *The Roar* has been recognized as one of the nation's best high school newspapers and has received awards from the Boston Herald, National Scholastic Press Association (NSPA) and Suffolk University for excellence in content and design. In 2013 and 2014, *The Roar* won sixth and ninth place in NSPA's "Best of Show" competition, respectively, and in 2015, won the most prestigious award in high school journalism, the Pacemaker.

By placing an advertisement in our newspaper...

- You will reach out to a very large community — papers will end up in the hands of more than 4,000 people; in addition, our online platform is visited by over 1,000 people every issue. If a mere 1 out of 40 readers pursues the offerings of your advertisement, you would gain 100 customers.
- You will support the endeavors of local youth. Your contribution will greatly benefit an entirely non-profit student newspaper that receives no school funding.

Thank you for your interest in advertising with us. Without our valued local advertisers, creating The Roar would not be possible.

-The Lion's Roar staff

ADVERTISEMENT PRICING

SIZE	DIMENSIONS	BASE PRICE	BULK PRICE
Business Card	4" x 2.5"	\$60	\$45
Quarter Page	5" x 7.5"	\$110	\$80
Half Page	10" x 7.5"	\$160	\$110
Full Page	10" x 15"	\$225	\$175
Back Page	10" x 15"	\$300	\$250
BULK PRICE - FOUR OR MORE ISSUES			

Digital advertisements (on our website and social media) also available upon request. Email srstaff@thelionsroar.com for more information.

Volume 39 Advertising Contract

PUBLICATION DATES (PLEASE CIRCLE)

- April 12
- June 9 (Graduation Issue)
- September 8 (Back-to-school Issue)
- November 3
- December 22
- February 14



SIZE (PRICE BREAKS MAY BE APPLICABLE)

- Business Card ... \$60
- Quarter Page \$110
- Half Page \$160
- Full Page \$225
- Back Page \$300

All advertisements will print in full color! We will design your ad at no extra cost!

Additional Specifications

NOTE: *Payment must be received prior to publication*

Name of Business: _____ **Phone:** _____

Address: _____ **Email:** _____

Business Representative: _____

Lion's Roar Representative: _____

TOTAL COST: _____ **To be received by:** __/__/__

Method of Payment (circle one): **CASH** **CHECK**

Make checks payable to: *Newton South High School, 140 Brandeis Rd. Newton, MA 02459 (memo: The Lion's Roar)*

By signing below, you are entering into an agreement with The Lion's Roar. You agree to compensate The Lion's Roar with the amount of money specified above. In exchange, The Lion's Roar agrees to print your advertisement on the date(s) indicated. The Lion's Roar reserves the right to reject any advertisement for any reason, including, but not limited to, offensive content. The location of an advertisement in the newspaper is solely at the discretion of the Faculty Adviser, Editors-in-Chief, Managing Editors and Business Managers.

Business Rep. Signature: _____

Lion's Roar Rep. Signature: _____