

Newton South PTSO Board Meeting

November 18, 2024, 7:00 p.m.

Via Zoom

AGENDA

Financials

Rising Costs/Rising Asks/Fundraising Realities

November Pie Sale

December & January Events/Hospitality

Other Business

Minutes

Attendees: Maggie Schmidt, Will Adams, Saumya Khanduja, Jenn Martin, Teri Ginsburg, Michelle Wetlaufer, Sunny Shah, Barbara Talvatie

Financials

- Discussion of Citizen Account and Paypal Accts
- Checking Acct: Balance 58,189.72
- Total Fundraising to date: 46,604.06 (PTSO website and dues)
- Matching about \$ 684
- 1099 needs to be signed

Rising Costs/Rising Asks/Fundraising Realities

- Discussion on the fact that we might not reach the budget target
- Getting asked for more donations/scholarships
- Asked 4500 dollars to offset scholarship for prom. PJ and Kelly to email the numbers
- 34 seniors and 9 juniors need funding for prom
- Classes have stopped fundraising – examples: car washes and bake sale
- PTO also funds post prom and senior sendoff lunch
- Majority of money raised supports southfest and hard to support other asks
- Discussion about how boosters raise money
 - They started with little/no money
 - Several asks such as money to fix scoreboard from coaches

- Involve students as much as possible to raise money – car washes, bake sales, candy sales, whoopie pies after school – can sell for \$2 and cost is 60 cents
- Students can't use venmo but can use square to sell. Maggie will call paypal and try to switch to square

November Pie Sales

- Raised more than 350 dollars needed for pies
- Market Basket – Maggie will pick them up, pay and bring to school
- Pies to be brought to school on Tuesday (300 pies)
- Will have a senior and junior parent to observe process

December & January Events/Hospitality

- Cookie party- moved from Dec to Tuesday Jan 7 – this might be better so not so hectic during holidays
- Tammy asked the PTSO to have it in the morning prior to staff meeting.
- Early release school day Dec 5- Dept level coffee and snacks will be served
- Discussion on the cost of snacks versus lunch- easier to fund snacks and coffee
- Early release school day Feb 6 Thursday – Lunch
- Discussion on finding replacement for Ilana- will be difficult
 - Volunteers for hospitality – will reach out to someone
 - Boosters- have volunteers, will reach out

Other Business

- Mailchimp: Recently saw an major increase in subscribers– more than 6300
- Might be spam emails signing up- Maggie will investigate it

Meeting adjourned at 806pm